

TM**TONY MILLER**CREATIVE DIRECTOR/COPYWRITER | [COPYMILLER.CA](http://COPYMILLER.CA)  
[LINKEDIN.COM/IN/TONY-MILLER-89900B2/](https://LINKEDIN.COM/IN/TONY-MILLER-89900B2/)

## ACCOMPLISHMENTS

A veteran ECD with the rare combination of consumer, consumer healthcare and professional healthcare experience. I have revitalized and improved the creative departments and the creative product at the agencies I've led, and in so doing have earned the respect of my peers.

## SKILLS

Award winning Creative Director and Copywriter.  
Creative "adult" who understands business and client perspectives.  
A holistic brand builder  
Excellent public speaker with true boardroom presence  
Teacher and mentor of young talent

## EXPERIENCE

**VP, NATIONAL CREATIVE DIRECTOR • DDB CANADA •  
2021 – PRESENT**

**VP, EXECUTIVE CREATIVE DIRECTOR • ANDERSON DDB •  
2008 – PRESENT**

**CREATIVE DIRECTOR + PARTNER • SMITH ROBERTS • 2008**

**SVP, CREATIVE DIRECTOR • ACLC • 2006 – 2007**

**VP, CREATIVE DIRECTOR • SHARPE BLACKMORE EURO RSCG •  
2000 – 2006**

**VP, ACD • RANSCOMBE & CO • 1993 – 2006**

**MEDIA BUYER, ACCOUNT EXEC, COPYWRITER • O&M/SMW/AXMITH  
MCINTYRE WICHT • 1988 – 1993**

## EDUCATION

1984-88 B.A., Political Science & History, University of Toronto.

1979-1984 Jarvis Collegiate

[COPYMILLER@YAHOO.CA](mailto:COPYMILLER@YAHOO.CA)[@COPYMILLER](https://twitter.com/COPYMILLER)

416-561-3223

[LINKEDIN.COM/IN/TONY-MILLER-89900B2/](https://LINKEDIN.COM/IN/TONY-MILLER-89900B2/)



**TM**

**TONY MILLER**

## **TEACHING AND ADVISING**

---

**2000 - 2004**

The advertising section of the CAAP course for the ICA

**2004 -2007**

Course leader, The ICA's Portfolio Workshop, a 12-week program designed to help students get their books in shape for a job in advertising.

**2017-2022**

Chair of the Advisory panel for Centennial College's advertising program

## **JUDGING GIGS WORTH MENTIONING**

---

2003 Cannes, Press & Poster Jury

2005 Advertising Judge, Applied Arts awards

2005 TV Judge, New York Festivals

2008 Co-Chair, The Extras

2008 Senior Judge, CMA Awards

2009 – present : New York Festivals, Rx Awards, MM+M Awards, Global Awards, The Clios, Clio Health





PERSONAL

Married with 4 children.  
Tough Mudder, Rower, Runner, Swimmer, Hockey Player, Skier, Guitar Player.  
References available upon request.

ACCOUNT LIST

Ontario Tourism	The Australian Boot Company
Seldane	Umbra
Ontario Lottery Corporation	Searle
Tourism Canada	Glaxo Wellcome
Labatt	Smithkline Beecham
GO Transit	Draxis
Workopolis.com	Novolin
Sporting Life	Zeneca
Sony	Janssen
Sunoco	Direct Energy
Canadian Newspaper Association	Volvo
Ontario Jockey Club	Sprint
Holt Renfrew	Rogers
Champion Spark Plugs	CDW
Toronto Works	Altamira
Canadian Opera Company	New Balance
Greenpeace	Red Lobster
Body Shop	Evian
Quill & Quire	Reckitt Benkiser
Upper Canada Brewing	Taboo Resort and GC
Lakeport Brewing	Coors Light
Trimark Mutual Funds	Dell
Vision TV	British Tourist Authority
Suzuki	Iceberg Media
Sickkids	Children's Aid Foundation
Mercedes-Benz	Now Magazine





**TM**

**TONY MILLER**

Swiss Chalet  
Toshiba  
Hershey (Reese, Oh Henry)  
SCA  
Ontario Power Authority  
Salvation Army  
ABC Literacy  
St. Michael's Hospital  
Mount Pleasant Group of  
Cemeteries  
Canada's Wonderland  
Sun Life  
Canada.com  
Working.com  
Colleges Ontario  
The United Church of Canada  
The Power Ball  
Canwest Interactive  
Thru You  
Havergal College  
Muscular Dystrophy

Centennial College  
TDSB  
Genentech  
Pfizer  
Bayer  
Galapagos  
Ad Standards  
Rexall  
Canadian Doctors for Protection  
from Guns  
TTC  
FASWorld  
Depuy Synthes  
Amarin  
Gilead  
Alcon  
Forma  
Almirall  
Galapagos  
Cidel

